

CONTEXT: Understanding the Role of Contexts in Managing Privacy Online

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- Motivation: Why context matters in privacy
- Goal one:
 - Develop a novel ontology for privacy
- Goal two:
 - Develop an agent-based PET for automated privacy reasoning
- Summary

Motivation: Why context matters in privacy

Assume Bob has a tracking app:



Motivation: Why context matters in privacy

Bob's location settings:

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Assume Bob has a tracking app:



- Problem: It might be inappropriate to share a user's location information if exposing the user to danger.
- Privacy preferences are diverse and context dependent.

Motivation: Why context matters in privacy policy

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- **What do we need?**

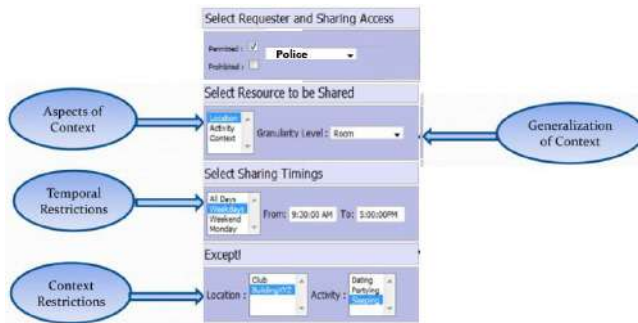


Figure 1: Bob's location settings

Main Goal: Understand the role of contexts in privacy policy

- **Goal one:** Develop a novel ontology to represent privacy contexts¹
 - Capture new context-oriented privacy requirements
 - Use a formal language to represent privacy contexts

¹https://github.com/gideonbms/PROCI_ontology

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- **Goal one:** Develop a novel ontology to represent privacy contexts¹
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- **Goal two:** Develop an agent-based PET for automated privacy reasoning
 - Model use-case scenarios
 - Implement the proposed agent-based PET using Semantic Web Technologies (SWT)

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- **Example:**
 - An agent-based PET that automates privacy decision-making in a medical context.

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Goal One: Capture new context-oriented privacy requirements

RQ: What are the privacy requirements captured in the existing IoT ontologies?

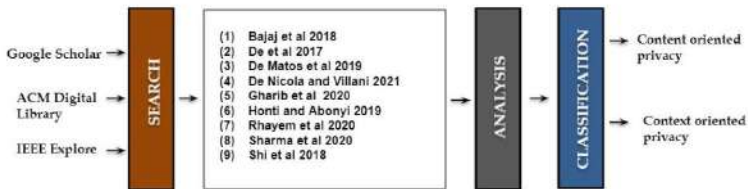


Figure 2: Research Methodology in Three Steps

Goal One: Capture new context-oriented privacy requirements

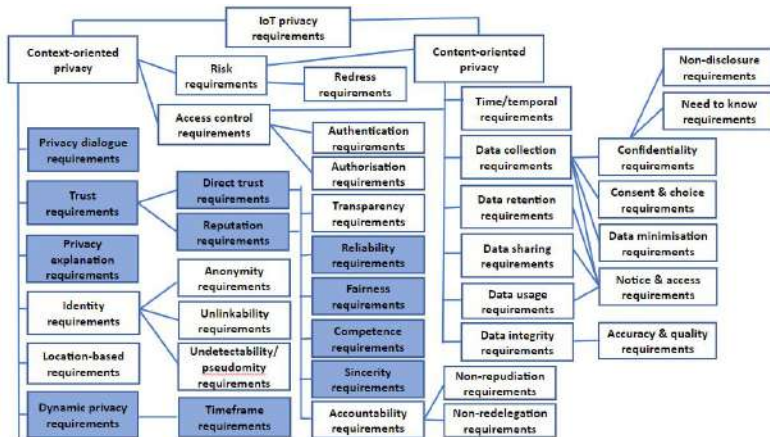


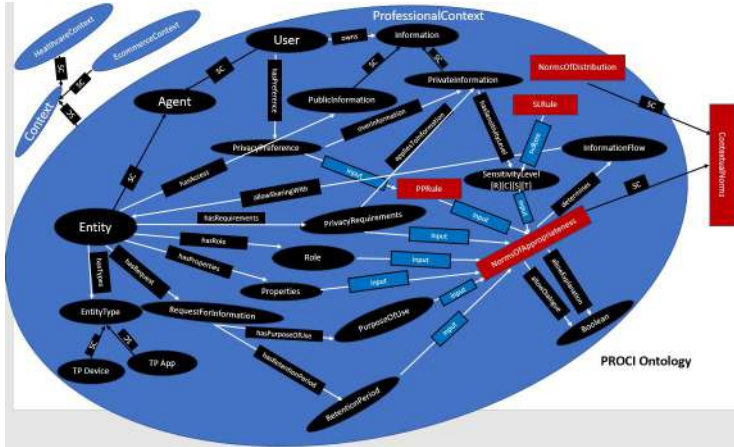
Figure 3: A Taxonomy of Privacy Requirements [1]

[1] Ogunniye, G., & Kökciyan, N. (2022). A Survey on Understanding and Representing Privacy Requirements in IoT. In: Journal of Artificial Intelligence Research (2022). Under review.

Goal One: Use a formal language to represent privacy contexts

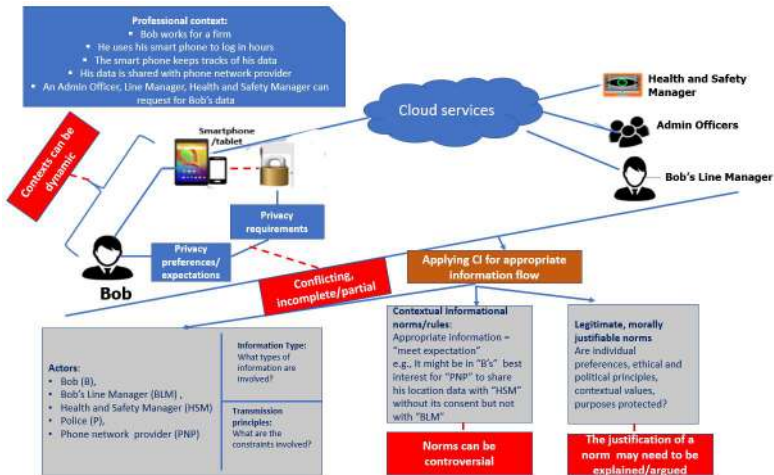
PROCI: Privacy Ontology Based on Contextual Integrity

- Theory of Contextual integrity (CI)[2], understands privacy in a social **context**, by defining **norms** that govern **appropriate information flows**
- We reuse classes and properties from three ontologies; *COPri*, *Aegis* and *PPIoT*



[2] Nissenbaum, H. (2004). Privacy as contextual integrity. *Wash. L. Rev.*, 79, 119.

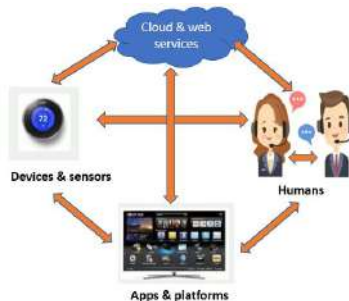
Goal Two: Model use-case scenarios



[3] Ogunniye, G., & Kökciyan, N. (2021). Argumentation-based Dialogues for Privacy Policy Reasoning. CI Symposium '21, September 30-October 01, 2021, Chicago, USA

Goal Two: An agent-based PET

- To develop an agent-based PET to:
 - represent the **dynamism** of privacy preferences and expectations
 - reason about contexts, norms and privacy preferences
 - reason about **conflicting** privacy preferences
 - **communicate** privacy decisions and provide **explanations** on the decisions



Goal Two: Implement the PET using SWT (Ongoing)

In our approach:

- We exploit Semantic Web Technology to manage the interactive setting of users' privacy preferences.
 - SWT enables a lightweight communication between a user and the Third Parties (TP) that request access to the user's private data.
 - The user and TP are represented as agents.

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[4] Modgil, S., & Prakken, H. (2014). The ASPIC+ framework for structured argumentation: a tutorial. *Argument & Computation*, 5(1), 31-62.

Summary

- **The theory of CI helps to:** understand privacy preferences and expectations and the norms of information transmission in a given context.
- **Argumentation-based dialogues** is a promising mechanism to:
 - represent and reason about the contextual norms of contextual integrity;
 - capture the dynamics of privacy contexts;
 - reason about uncertain, incomplete and conflicting privacy preferences.

- **The theory of CI helps to:** understand privacy preferences and expectations and the norms of information transmission in a given context.
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 - represent and reason about the contextual norms of contextual integrity;
 - capture the dynamics of privacy contexts;
 - reason about uncertain, incomplete and conflicting privacy preferences.
- **Next plan:**
 - A conference paper will be submitted to the 9th International Conference on Computational Models of Argument (COMMA) by 29th April 2022.